

Vendor/Sponsorship Opportunities



The National Travel Monitoring Exposition and Conference (NaTMEC) invite you to join us as a vendor and/or a sponsor. We would like to thank those vendors/sponsors who have supported us in the past as well as welcome new partners to participate in the 2024 NaTMEC Conference in Boise, Idaho. Your partnership and participation in this premier event has enabled us to offer outstanding educational programming and up-to-date research on travel monitoring.

Last year we offered expanded vendor and sponsorship levels to give your company multiple opportunities to participate and promote your services throughout the entire event from beginning to end. For the first time since 2018, in-person promotion will occur at NaTMEC. As such, we are excited to have you join us in Boise, Idaho.

Our vendor and sponsorship levels are available at five different levels, uniquely branded for the Idaho sponsored NaTMEC: Star Garnet, Fire Opal, Bruneau Jasper, Clearcreek Topaz and our newest sponsorship - the Spuddy Buddy Sponsor.

Vendor/Sponsorship Levels & Benefits

Opportunities have been designed to provide a variety of contributions levels for our vendor and sponsor partners, as well as to promote your business by maximizing visibility in front of more than 300 attendees. There four vendor/sponsorship bundles and one sponsorship package that can meet any budget. Keep in mind that your company has direct access to national and international attendees that need your expertise in all areas of travel monitoring.

STAR GARNET VENDOR/SPONSORSHIP



Amount: \$10,000

Number Available: 5

As one of our Star Garnet Vendors, you will receive high visibility and direct access to attendees during the event.

Pre-Event

- Two paid conference registrations, which includes access to all general sessions, breakout sessions, and conference meals. Additional registrations can be purchased for the standard vendor registration cost.
- Prominent placement recognizing vendor/sponsorship level on event website including logo, company description (up to 500 words), and a link to company website.
- Two pre-conference email blasts to all registered attendees.
- Corporate sponsor for three university students. Opportunity to for a group photo of students with staff during the event. Sponsored students will have company name and logo prominently displayed on their badges.

On-Site

- Prominently placed 8' X 12' exhibit space near the entrance of the facility, dining area, poster, and demo spaces. Setup includes two draped tables, four chairs, wireless internet and access to power.

- Ability to include a small promotional item and a printed flyer, booklet or brochure in all attendee registration bags.
- Company name and logo recognition on a 6-foot banner along with the NaTMEC logo in the general session conference room. At the end of the conference, your company is welcome to take your banner with you to show off at your office.
- Name recognition during general sessions featured on rotating slide during the event and meals.
- Verbal recognition throughout the event during general sessions.
- One 8½" X 11" page, full color advertisement in the program.
- One presentation room will be named after the company. The presentation room will be identified in the program for all sessions in that room. Outside of the room's door, the company may place one sign promotional banner display.
- One lightning talk during the conference.
- A purple ribbon identifying you as a Star Garnet vendor/sponsor on your name badge.
- Six floor decals scattered throughout the event center announcing your company name and level.

Post-Event

- One post-conference email blast to all registered attendees.
- A list of attendees who agree to share their information for future marketing purposes.

FIRE OPAL VENDOR/SPONSORSHIP



Amount: \$7,500

Number Available: 6

As one of our Fire Opal Vendors, you will receive high visibility and direct access to attendees during the event.

Pre-Event

- Two paid conference registrations, which includes access to all general sessions, breakout sessions, and conference meals. Additional registrations can be purchased for the standard vendor registration cost.
- Prominent placement recognizing vendor/sponsorship level on event website including logo, company description (up to 300 words), and a link to company website.
- One pre-conference email blast to all registered attendees.
- Corporate sponsor for two university students. Opportunity to for a group photo of students with staff during the event. Sponsored students will have company name and logo prominently displayed on their badges.

On-Site

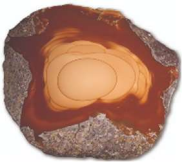
- Prominently placed 8' X 10' exhibit space at selected locations. Setup includes up to two draped tables, up to three chairs, wireless internet access, and access to power.
- Ability to include a small promotional item and a printed flyer, booklet or brochure in all attendee registration bags.
- Company name and logo recognition on a 4-foot banner along with the NaTMEC logo in the general session conference room. At the end of the conference, your company is welcome to take your banner with you to show off at your office.
- Name recognition during general sessions featured on rotating slide during the event and meals.
- Verbal recognition throughout the event during general sessions.

- One ½ page, full color advertisement in the program.
- One lightning talk during the conference.
- A red ribbon identifying you as a Fire Opal vendor/sponsor on your name badge.
- Four floor decals scattered throughout the event center announcing your company name and level.

Post-Event

- One post-conference email blast to all registered attendees.
- A list of attendees who agree to share their information for future marketing purposes.

BRUNEAU JASPER VENDOR/SPONSORSHIP



Amount: \$5,000

Number Available: 6

As one of our Bruneau Jasper Vendors, you will receive high visibility and direct access to attendees during the event.

Pre-Event

- Two paid conference registrations, which includes access to all general sessions, breakout sessions, and conference meals. Additional registrations can be purchased for the standard vendor registration cost.
- Recognition of vendor/sponsorship level on event website including logo, company description (up to 100 words), and a link to company website.
- Corporate sponsor for one university student. Opportunity to for a group photo of student with staff during the event. Sponsored student will have company name and logo prominently displayed on their badges.

On-Site

- Prominently placed 8' X 8' exhibit space at selected locations. Setup includes one-draped table, two chairs, wireless internet access, and access to power.
- Company name and logo recognition on a 2-foot banner along with the NaTMEC logo in the general session conference room. At the end of the conference, your company is welcome to take your banner with you to show off at your office.
- Name recognition during general sessions featured on rotating slide during the event and meals.
- Verbal recognition during opening and closing sessions.
- Company listed in the program.
- An orange ribbon identifying you as a Bruneau Jasper vendor/sponsor on your name badge.
- One floor decal in the event common area announcing your company name and level.

Post-Event

- A list of attendees who agree to share their information for future marketing purposes.

CLEARCREEK TOPAZ VENDOR/SPONSORSHIP



Amount: \$3,000

Number Available: 20

As one of our Clearcreek Topaz vendors, you will receive direct access to attendees during the event.

Pre-Event

- Two paid conference registrations, which includes access to all general sessions, breakout sessions, and conference meals. Additional registrations can be purchased for the standard vendor registration cost.
- Placement recognizing vendor/sponsorship level on event website including logo and a link to company website.
- Corporate sponsor for one university student. Opportunity to for a group photo of student with staff during the event. Sponsored student will have company name and logo prominently displayed on their badges.

On-Site

- Placed 8' X 8' exhibit space will be selected for you. Setup includes one-draped table, two chairs, wireless internet access, and access to power.
- Company name and logo recognition on a generic NaTMEC logo in the general session conference room. At the end of the conference, your company will be provided a certificate indicating your vendor/sponsorship to take home to your office.
- Name recognition during general sessions featured on rotating slide during the event and meals.
- Verbal recognition during the opening and closing general sessions.
- A blue ribbon identifying you as a Clearcreek Topaz vendor/sponsor on your name badge.

Post-Event

- A list of attendees who agree to share their information for future marketing purposes.

SPUDDY BUDDY SPONSORSHIP



Amount: \$1000

Number Available: Unlimited

New this year is the Spuddy Buddy Sponsorship level. Show your support of Idaho Potatoes and our official mascot – Spuddy Buddy!

Pre-Event

- One paid conference registrations, which includes access to all general sessions, breakout sessions, and conference meals. Additional registrations can be purchased for the standard vendor registration cost.
- Placement recognizing sponsorship on event website including logo and a link to company website.
- Corporate sponsor for one university student. Opportunity to for a group photo of student with staff during the event. Sponsored student will have company name and logo prominently displayed on their badge.

On-Site

- Company name and logo recognition on a generic NaTMEC logo in the general session conference room. At the end of the conference, your company will be provided a certificate indicating your vendor/sponsorship to take home to your office.
- Name recognition during general sessions featured on rotating slide during the event and meals.
- Verbal recognition during the opening and closing general sessions.
- A Brown ribbon identifying you as a Spuddy Buddy sponsor on your name badge.

Post-Event

- A list of attendees who agree to share their information for future marketing purposes.